

GeneSilencer™ siRNA Transfection Reagent Frequently Asked Questions (FAQ's)

1. **What is the GeneSilencer™ siRNA Transfection Reagent?**
2. **How does the GeneSilencer™ siRNA Transfection Reagent work?**
3. **How do I design my siRNA oligonucleotide?**
4. **How can I determine transfection efficiency using the GeneSilencer™ siRNA Transfection Reagent?**

1. **What is the GeneSilencer™ siRNA Transfection Reagent?**

The GeneSilencer™ siRNA Transfection Reagent is a novel cationic lipid formulation specifically designed for efficient delivery of siRNAs (small interfering RNAs) into a wide variety of cell types.

2. **How do I design my siRNA oligonucleotide?** Please visit our website at www.amsbio.com for guidelines on designing siRNA oligonucleotides.

3. **How does the GeneSilencer™ siRNA Transfection Reagent work?**

The GeneSilencer™ siRNA Transfection Reagent works by forming non-covalent complexes with siRNA oligonucleotides, and subsequently binding to cell membranes. The siRNA/GeneSilencer complexes are taken into the cellular cytoplasm primarily via endocytosis. Once inside the cells, the siRNA is released to achieve sequence specific gene silencing through RNA interference.

4. **How can I determine efficiency of my transfection using the GeneSilencer™ siRNA Transfection Reagent?** Efficiency of siRNA transfection is commonly determined by using fluorescent-labeled siRNA oligonucleotides.



UK & Rest of World

184 Milton Park, Abingdon
OX14 4SE, Oxon, UK
Tel: +44 (0) 1235 828 200
Fax: +44 (0) 1235 820 482

Switzerland

Centro Nord-Sud 2E
CH-6934 Bioggio-Lugano
Tel: +41 (0) 91 604 55 22
Fax: +41 (0) 91 605 17 85

Deutschland

Tel: +49 (0) 69 779099
Fax: +49 (0) 69 13376880

amsbio.com

info@amsbio.com

AMS Biotechnology (Europe) Limited
Registered in England & Wales No.2117791